

VALLEY HOPE SUBSTANCE ABUSE TREATMENT E-POLICY

The purpose of this statement is to tell you how Valley Hope Association may use the personally identifiable information that it collects from you when you use valleyhope.org.

Assuring security and confidentiality are hallmarks of the Valley Hope Association. Here is how we pledge to protect your privacy and ensure the highest level of security possible while on our Web site:

Valley Hope does NOT:

- o Provide or release names, email addresses, or postal addresses to any third party (you should be aware, however, that certain state and federal laws may require that we report certain information from time to time)
- o Track or report on any individual registrant's activity on the site

Valley Hope uses the data to:

- Ensure you are sent the information you have requested
- Ensure you are sent the information you h
 Measure global, not individual site activity
- Develop new Web site services
- o offer more information on popular topics

Collection of Information

Valley Hope Association is committed to helping its visitors' experience to be as smooth and hassle-free as possible. To aid in that commitment, you can visit and enjoy our website without disclosing any personal information about yourself. However, there may be times, such as when you subscribe to our e-newsletter, make a donation or sign-up for our customer services, at which we will ask you to provide certain information about yourself, such as your name, mailing/billing address, telephone number, e-mail address, credit card information, birth date, gender, occupation, etc. Whether or not you choose to provide such information is completely your own choice, but if you choose not to provide the information we request, you may be unable to access certain services and content on our website.

Using your Information

We use the personally identifiable information you provide for purposes such as analyzing trends and statistics and providing you with information about Vallev Hope Association.

Cookies

To help us serve you better, we collect information that does not identify you personally, but rather identifies your computer or browser. This is done by using files called "cookies" and by tracking IP addresses. Cookies operate in the background and can be turned off if you wish. If you choose not to accept cookies, some pages or services on the site may not function properly.



Links to Third Party Sites

Our website contains links to other websites operated and maintained by third parties. Valley Hope Association is not responsible for the content, information collection practices of those sites, any link contained in a linked site, or any changes or updates to such sites since the linked sites are not under its control. Valley Hope Association is providing these links to you only as a convenience, and the inclusion of any link does not imply endorsement by Valley Hope Association. We encourage you to read the privacy policy of the third party site with regards to its information collection policy.

Opt-out

As mentioned above, VHA will occasionally send material of interest via e-mail or by other means. If you do not want to receive such materials, you can remove yourself from our e-mail list at any time by opting-out. <u>Click here to opt-out</u>.

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