

BUILDING HOPE

THE 50TH ANNIVERSARY CAMPAIGN FOR VALLEY HOPE



Valley Hope

FOUNDATION

HOPE

Kristen, 19, had earned an athletic scholarship at a major university. She was raised in a safe neighborhood. Her family was very supportive. She worked hard in school and spent many hours in training for her sport - until she was injured.

Kristen was unable to play her sport. She was depressed and angry. She justified her excessive drinking and drug use. She pushed her worried family away when they tried to intervene.

She was suspended from the team and eventually dismissed due to her addiction. She was hospitalized for alcohol poisoning, and eventually arrested. She had reached a tipping point. Kristen asked for help. Her mom and the family took control and transported her to Valley Hope for detox and treatment.

The first week was detox with the goal of becoming physically stable. The 12 Step classes began the next week. Building bonds with other patients began. One-on-one work with counselors was strengthened by group sessions with family and other patients. There were no days off. Every day in residential treatment an aspect of recovery was present.

Her success at Valley Hope led to a courageous decision to spend the following nine months in a sober house far from her family. She continued her outpatient relapse prevention work with Valley Hope.

Kristen went on to obtain her undergraduate degree and master's degree. She happily participated in competitive sports. Now married, Kristen is raising two children. She says, 'Life could not be better. I owe so much to Valley Hope.'

Kristen recently celebrated 11 years in recovery. She is now helping others find the road to recovery and a new way of life.



The Building Hope Campaign

The **BUILDING HOPE CAMPAIGN** serves to develop new funding for Valley Hope patient treatment scholarships, treatment programs, capital and equipment. The campaign has a working goal of \$15 million to be secured over a five-year period.

BUILDING HOPE serves to communicate the difficult work which is completed by both patients and staff to help patients build a new life. In the early days of recovery when the promise of an addiction free life seems too distant to see – to believe – hope is the foundation on which one's individual recovery is built. Your charitable gifts provide Valley Hope the resources to expand hope to thousands fighting their alcohol and drug addictions.

The **BUILDING HOPE** campaign is the first comprehensive campaign in the history of Valley Hope. It was publicly announced in 2017 at Valley Hope's 50th anniversary celebration in Norton, KS.

Valley Hope By the Numbers

745,000 plus patients and family members treated since 1967

149,000 days of residential treatment provided, annually

62,000 individual treatment sessions, annually

34,000 personal chaplain sessions, annually

9,300 family sessions, annually

2,340 chapel services, annually

450 treatment beds occupied, daily

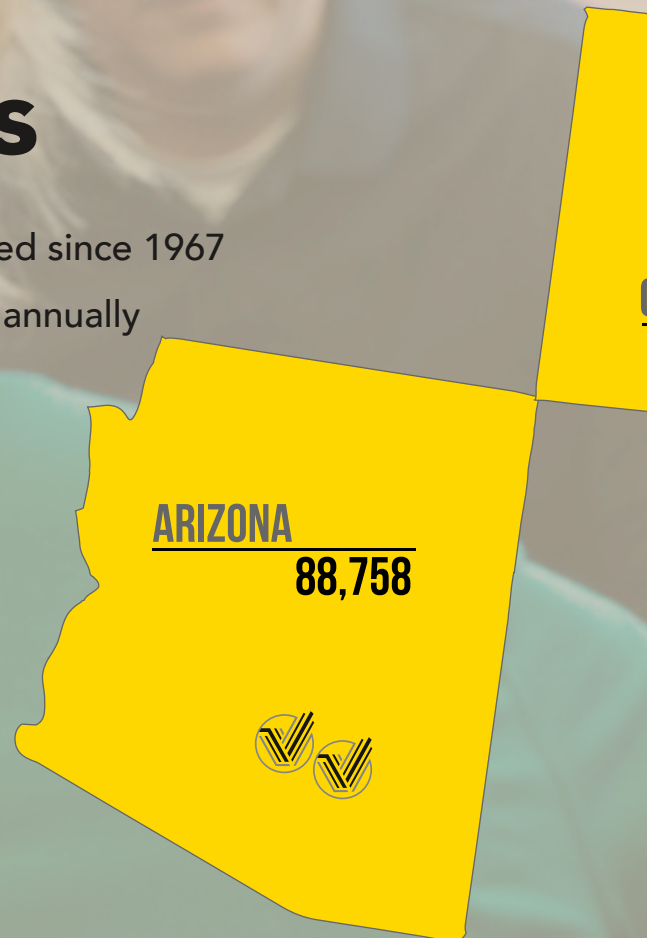
204 renewal days, annually

50 years of service

9 residential facilities in seven states

7 outpatient facilities in seven states

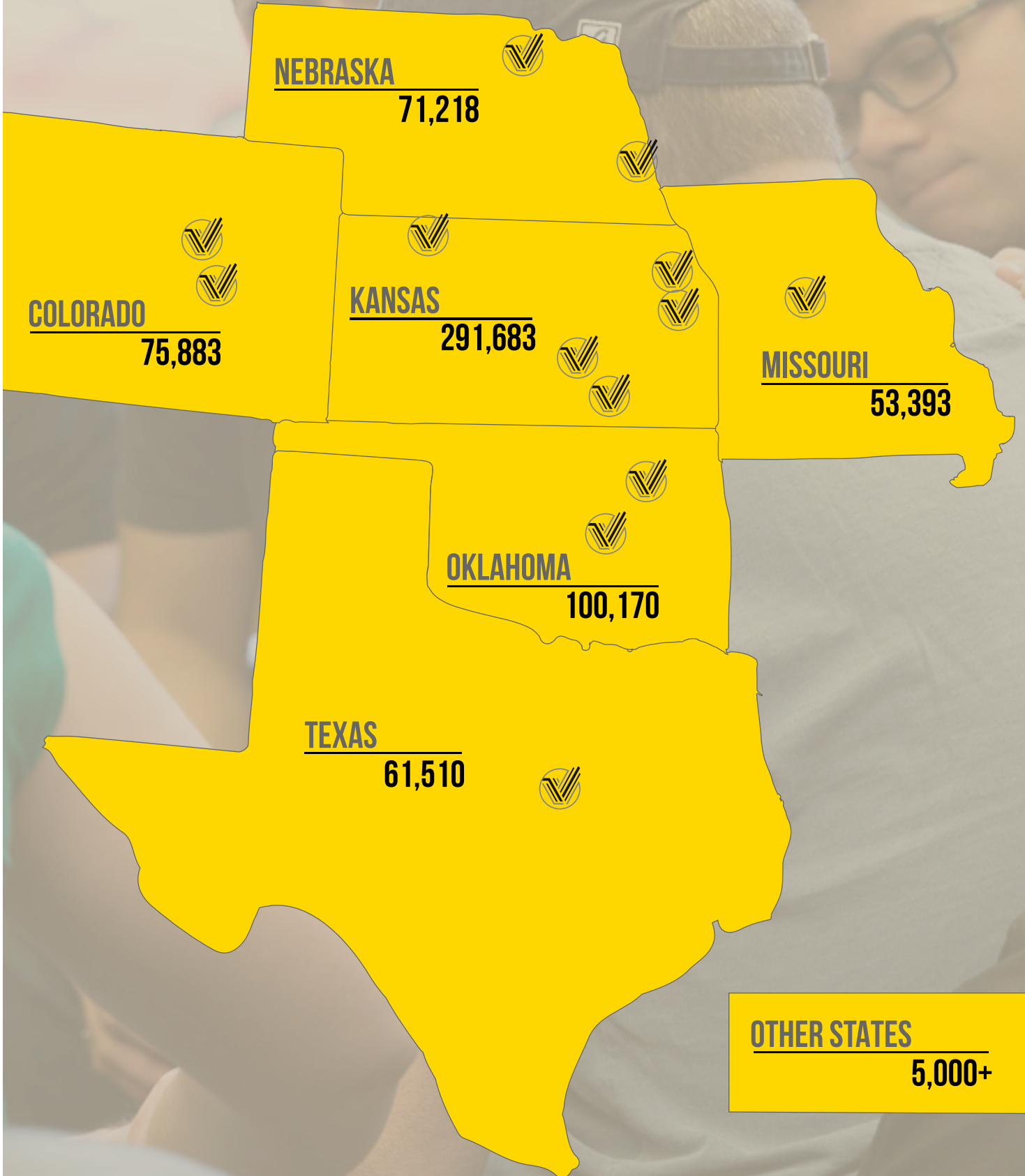
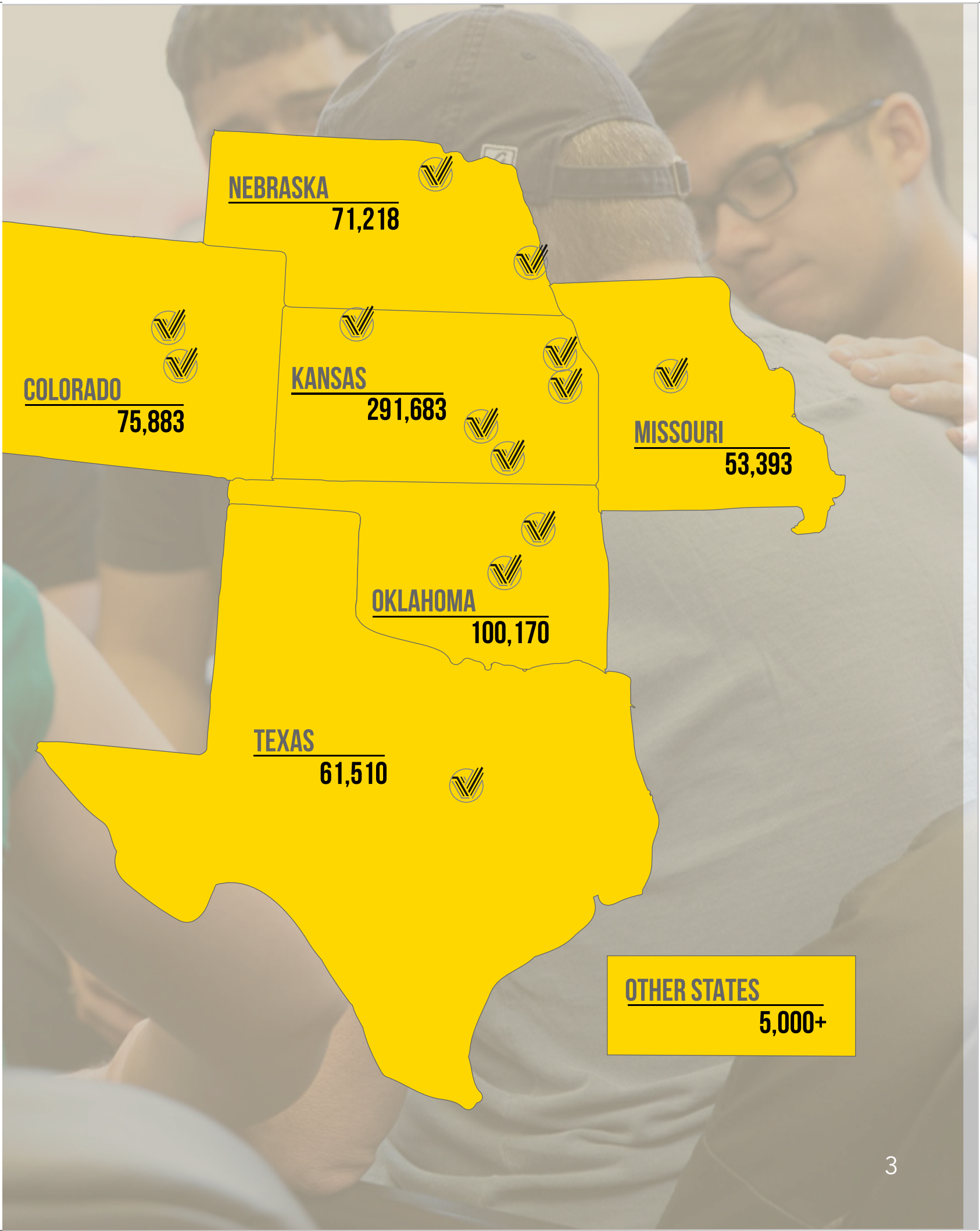
1 Valley Hope



"Valley Hope saved my life.

Valley Hope saved my family."

~Mary, Oklahoma City

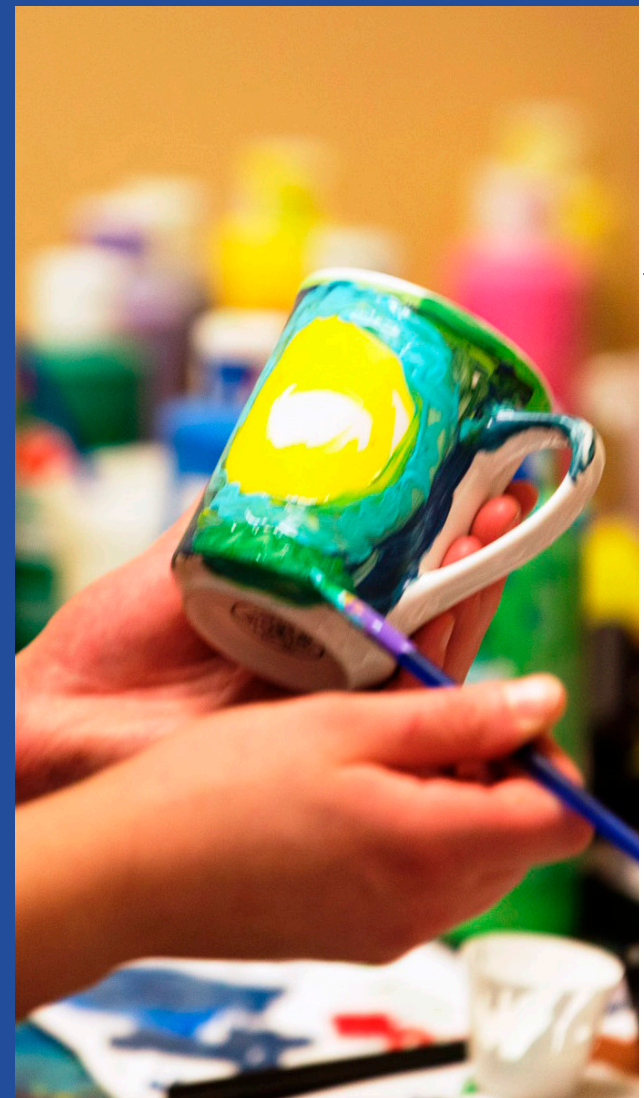


Leading The Way

Valley Hope's nationally recognized, accredited treatment services include medically-monitored detox, residential, outpatient, continuing care and relapse prevention. Professional medical and clinical staff direct individualized treatment grounded in the 12 Steps. Our emphasis is on individual counseling, education, group and family therapy.

- **National leader** in the field of substance use disorder treatment.
- **Qualified**, accredited clinical and medical staff provide individualized treatment.
- **Effective** collaborations with local healthcare organizations and social service organizations.
- **Family** programs designed specifically to provide education and therapy.
- **Recovery** rates indicate, for those patients for whom we have information, 84% report they are in recovery.
- **Accredited** by the Joint Commission, an independent non-profit organization, recognized nationwide as a symbol of quality reflecting a commitment to meeting performance standards.
- **Innovator** in the field of accessible technology-driven treatment to non-traditional patients (i.e. home-bound, single mothers, those living in rural areas and those experiencing mental or other health issues).

We know that our rates of patient sobriety increase with the length of time the patient is engaged in any level of treatment with us.



Our Mission & Work

Valley Hope is committed to providing the highest quality continuum of comprehensive treatment possible, in a caring atmosphere. A patient's success is defined by abstinence, increased life satisfaction, improved family relationships, job and career performance and financial stability.

Valley Hope is built on the belief that alcoholism and drug addiction are treatable and that persons whose lives are disrupted by addiction can become productive members of society.

The Valley Hope treatment experience focuses on helping individuals recover physically, mentally and spiritually. Treatment programming is individualized and our core beliefs are centered in treating individuals and their family members with dignity and respect, while promoting personal responsibility.

*"My coffee cup is a **daily reminder** of my recovery"*

~Ed, Phoenix



8 Ways to Make a Gift

Valley Hope is a 501(c)3 nonprofit organization under the IRS Code. The organization accepts a variety of gifts as donations for endowment, capital initiatives and for programs to benefit the institution, including but not limited, to:

GIFTS OF CASH

GIFTS OF STOCKS, BONDS, MUTUAL FUNDS

GIFTS OF PERSONAL PROPERTY

GIFTS OF REAL PROPERTY

GIFTS OF TRUSTS

GIFTS OF IRA

GIFTS OF BEQUESTS

GIFTS OF INSURANCE

We encourage you to discuss these gift-giving options with your advisor, accountant and/or attorney and select the most effective way for you to make a gift to Valley Hope. Current gifts can be pledged up to a five-year period. Deferred gifts require documentation.

QUESTIONS?

Please call Megan O'Connor
Director of Development
Valley Hope Foundation
103 S. Wabash Street
Norton, KS 67654
785-202-1358 - Cell
785-877-5111 - Office
meganoconnor@valleyhope.org

Valley Hope's 50 year tradition of hanging coffee cups upon discharge from treatment continues. The "cup hanging" symbolizes the completion of treatment, a commitment to recovery and never-ending hope.

Campaign Objectives

Valley Hope seeks to invest more than \$15 million into treatment scholarships, program enhancements, equipment, renovation and construction projects as part of the **BUILDING HOPE** Comprehensive Campaign.

Treatment Assistance

Valley Hope seeks current gifts and deferred gifts to assist patients who otherwise are unable to afford treatment.

Capital & Equipment

Valley Hope residential treatment facilities require significant renovation and expansion – specifically in the area of detox services. While always in high demand, the Opiate Epidemic of the current decade, which continues unabated, demands Valley Hope’s expansion of detox centers at its residential treatment facilities.

Endowment

Thanks to the vision and generosity of many since 2000, Valley Hope Foundation has built an endowment of \$4 million. Named endowed funds may be established at Valley Hope Foundation or gifts may be made to the General Endowed Fund. Current and deferred gifts can be made for endowment purposes. Treatment scholarships, equipment and recovery programs can be funded by your endowed fund.



*“My detox from opiates was difficult,
I’m grateful Valley Hope was here.”*

~ Robert, Denver

Valley Hope @ 50

The initial concept for a treatment center stemmed from a friendship forged at the local Norton, KS bowling alley between two professionals: Dr. Merlynn Colip and Rev. Bob Adams. The two men shared a common concern – that many of the people they were encountering in their respective fields suffered from alcoholism and had nowhere to turn.

- 1965** Dr. Colip & Reverend Adams meet and develop a vision
- 1967** Valley Hope is incorporated
- 1967** Norton Residential Program opened on State Mental Hospital grounds in a nurses' dormitory
- 1968** Norton program moves to current location, the former Townsman Motel
- 1968** The Gift of Recovery Annual Drive is launched
- 1971** Overland Park (KS) Outpatient Center Opens
- 1972** Wichita (KS) Outpatient Center Opens
- 1972** Atchison (KS) Residential Center Opens
- 1974** Cushing (OK) Residential Center Opens
- 1974** Dr. William Leipold appointed Valley Hope President
- 1976** Valley Hope centers earn accreditation from Joint Commission on Health Care
- 1977** O'Neill (NE) Residential Center Opens
- 1979** Valley Hope Headquarters moved from Norton Residential Treatment Center to downtown Norton
- 1981** Boonville (MO) Residential Center Opens
- 1982** 50,000th patient admitted
- 1987** Chandler (AZ) Residential Center Opens
- 1989** Parker (CO) Residential Center Opens
- 1991** Oklahoma City (OK) Outpatient Center Opens





1992 Dennis Gilhousen appointed President & CEO

1993 Tempe (AZ) Outpatient Center Opens

1995 100,000th patient admitted

1996 Denver (CO) Outpatient Center Opens

2000 Valley Hope Foundation Established

2001 Grapevine (TX) Residential and Outpatient Center Opens

2003 Atchison Residential Treatment Center is Renovated

2004 Dr. Ken Gregoire appointed President & CEO

2006 Omaha (NE) Outpatient Center Opens

2007 Telehealth Therapy Programs Launched

2009 200,000th patient admitted

2010 Moundridge (KS) Residential Center Opens. \$4 million gifted by Larry Wedel funds construction

2012 Cushing Residential Treatment Center Renovated

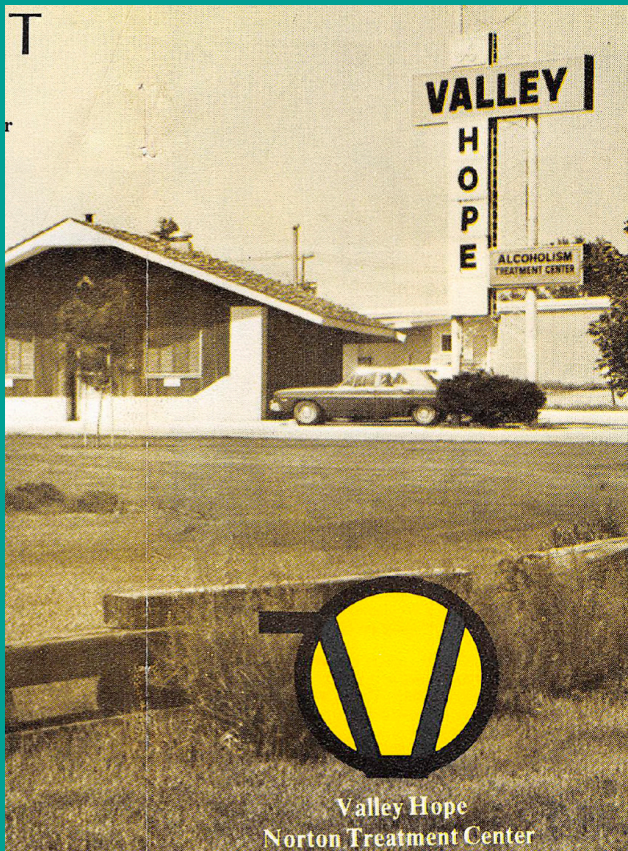
2015 Pat George appointed President & CEO

2016 Valley Hope Foundation assets reach \$4 Million

2017 300,000th patient admitted

2017 50th Anniversary Celebration

For more Valley Hope history read the book, "Prairie Miracles: The Story of the Valley Hope Association."



Valley Hope
Norton Treatment Center

OUR PROMISE

At Valley Hope, we understand the devastating toll addictive substances take on people, their families and relationships. We've seen productive lives and promising futures destroyed by this relentless, unforgiving disease.

We are steadfast in our belief and dedicated to the idea that recovery is possible. With our help, people struggling with addiction can once again become the people they were meant to be.

By embracing patients with dignity and respect, we empower them to respect themselves. With access to Valley Hope's treatment techniques, delivered in a caring, personalized and spiritual environment, they learn to manage their illness, climb out of the valley of addiction and return to a life full of promise and full of hope.

Hope. For Life.



Valley Hope | 103 S. Wabash | Norton, Kansas 67654 | 785.877.5111 | www.valleyhope.org